## INSTITUTIONAL DISTINCTIVENESS

## TRAINING AND PLACEMENT CELL

The Placement Cell was established in the year 2005 - 06. Since its inception the Training and Placement Cell has played a pivotal role in creating the linkage between industry and Institution.In a part placement cell plays a vital role and is becoming a key department of the institute.A full-fledged training and placement cell is functioning in our college takes every effort to expose the students to the wide-ranging career prospects and helps them to march out of our portal with confidence.

To educate students of all departments our Training and Placement cell will take charge to respond to their career needs and doubts, holding hands with the Placement Faculty Coordinators from different departments of our college. The aim of the cell is to ensure that the students to attain the knowledge and skills necessary for an effective job search. Career guidance for students finding it difficult to choose the suitable field of their careers is also given in our placement cell.

The placement cell coordinates quite well with the corporate sector and providing all requisites to facilitate the campus selection programmes. The Cell maintains a very cordial relationship with all the recruiting industries.

The College has provided complete infrastructure for effective functioning of the cell. The Objective of Training and Placement is to guide the students to choose right career. It trains the students on Aptitude/Technical/GD/Interview skills etc. The Placement Officer will arrange campus interviews for final year students from reputed organizations. It helps the students to participate in on/off campus interviews and to maintain database of the students and sending it to corporate based companies on their needs.

## Salient Features of the Placement Cell

- 3 Halls (AC Gallery Hall, Kanini Karutharangam and Founder Hall) for conducting Pre-Placement Talks.
- Separate Training and Placement Cellroom is used for regular training to the final year students.
- Interviews will be conducted in separate halls inside the campus.
- Sophisticated Guest House inside the premises to accommodate recruiters.
- Television facility in Training and Placement Cell to view English News & Knowledge channels.
- Digital Learning Resources Online will be available for training the students.
- Books related to career building are available in Training and Placement Cell.
- U-Table in Training and PlacementCell for conducting Group Discussion.
- Mock Podium in Training and PlacementCell for gaining practice on Public Speaking.

The main activity of Training and Placement Cell is absorbing companies related to all areas of courses and make students to get offers at their end of course. The placement offers are booming year by year in count as more students are interested in attending the interviews and getting offers. Our Training and Placement Cell has proved the growth in offers for the students attending the interviews. We are the leading college in and around area by providing more offers in a year.

During pandemic lockdown our Training and Placement Cell has proved of placing students in leading companies by conducting interviews through Online Mode. The main motto of our college is strengthening Training and Placement Cell year by year.